2013 Hall of Distinction Banquet

PROGRAM

WELCOME AND INTRODUCTIONS
Richard D. White Jr.
Dean, LSU E. J. Ourso College of Business

REMARKS BY
William L. Jenkins
Interim President, LSU System

INDUCTION OF 2013 HALL OF DISTINCTION CLASS

HONOREES
William E. Balhoff
Toni E. Stephenson
Robert M. Stuart Jr.

CLOSING REMARKS
E. J. OURSO COLLEGE OF BUSINESS

Hall of Distinction

LSU’s E. J. Ourso College of Business has long been at the forefront of producing leaders who make significant contributions to the areas of business, academia, government, and the community at-large. Whether alumni or friends, individuals who have a strong association with the college and have distinguished themselves through their personal and civic achievements are considered annually for the Hall of Distinction.

Well before the formal establishment of the E. J. Ourso College in 1928, students attending the university with aspirations in various endeavors were taught the basic principles of entrepreneurship necessary to be successful. Such successes established the foundation later alumni would utilize to achieve their accomplishments. Continuously the college has recognized these ambassadors of LSU. Since 1996, the E. J. Ourso College has honored such individuals via the Hall of Distinction.

Nominees for the Hall of Distinction may be submitted by anyone and are solicited on behalf of the E. J. Ourso College by the Dean’s Advisory Council, the College Executive Committee, and past inductees.
Honorees

William E. Balhoff

Toni E. Stephenson

Robert M. Stuart Jr.
Bill Balhoff is the managing director and chief executive officer of Postlethwaite & Netterville, APAC (P&N). P&N is one of the largest independent accounting and business advisory firms in the nation and the only Top 100 firm based in Louisiana. With 500 employees in multiple offices across the state, P&N serves clients nationwide and around the world. The firm offers a diverse set of services, including accounting and assurance, tax services, and business and technology consulting.

A native of Baton Rouge, Louisiana, Mr. Balhoff earned his bachelor’s in accounting from LSU in 1976. That same year, he joined P&N. He was named a director (shareholder) in 1986. Mr. Balhoff is a Certified Public Accountant, a Chartered Global Management Accountant, a Certified Fraud Examiner, and Certified in Financial Forensics. He has spent the majority of his career providing audit, accounting, and consulting services for clients in a variety of industries. Mr. Balhoff led P&N’s audit service line as well as its consulting service line, which is now the fastest growing segment of the firm. Mr. Balhoff was named managing director & CEO in 2008.

Throughout his career, Mr. Balhoff has earned a national reputation in the accounting profession. He serves as the vice chairman of the American Institute of Certified Public Accountants’ (AICPA) Board of Directors. The AICPA is the world’s largest member association representing the accounting profession, with nearly 386,000 members in 128 countries and a 125-year heritage of serving the public interest. Mr. Balhoff has previously served the AICPA in many capacities. He is a past chair of the AICPA’s PCPS Executive Committee and a past member of the Financial Accounting Standards Advisory Council (FASAC). He previously served on the Special Committee on State Regulation regarding the effects of the Sarbanes-Oxley Act and testified before the U.S. Senate Banking Subcommittee. Mr. Balhoff has been named among the Top 100 Most Influential People in the accounting profession by both Accounting Today and CPA Magazine.

A passionate community leader, Mr. Balhoff has volunteered his time to numerous civic organizations. He is a member of the Dean’s Advisory Council for the LSU E. J. Ourso College of Business, as well as a member of the Department of Accounting’s Advisory Board. He serves on the Our Lady of the Lake College Board of Trustees and as a member of its Finance Committee. Mr. Balhoff is also a member of the Vision 21 Foundation Board and serves as the Finance Committee Chair for the Baton Rouge Area Foundation Board of Directors.

Mr. Balhoff and his wife, Sandra, have been married for 34 years and have three daughters, two of whom work at P&N. They also have two sons-in-law and are the proud grandparents to two grandsons.
Reflections

My first, real vivid memories of LSU were when Pete Maravich was a freshman playing basketball in the Ag Center. It was pure magic. I went with my family, and it definitely made a lasting impression.

I grew up as the sixth of 11 children. Church and family were at the center of our lives. I am blessed to have had parents who provided a solid foundation of faith, a clear set of values, and a strong appreciation for family and tradition. When I look back on my life and career, I see the impact of my parents’ guidance and how the themes of family and values have been integrated throughout.

I believe the values of integrity and honesty first drew me to the field of accounting. In addition to these qualities, LSU taught me the language of the business world. This included not only debits and credits, but the understanding of the substance and economics of business that goes much deeper than accounting entries. This gave me the education I needed to land a great job at an up and coming CPA firm, Postlethwaite & Netterville.

Looking back, I realize that what I took away from LSU was so much more valuable than textbook knowledge. My time at LSU cemented those values my parents originally instilled in me. I observed others as they exhibited honesty and integrity, showing me how I wanted to carry myself throughout my career. I am now a CPA by trade. Certified Public Accountants are bound by a code of conduct, in which integrity is a core value.

In addition to values, I realized during my time at LSU that a sense of family goes beyond the bonds you form with your siblings, even when you have so many of them. When people share in traditions together, they build a sense of family. I shared LSU’s traditions with the friends I met, the same people I am still friends with today.

Going to LSU has become a family tradition. Ten of my parents’ 11 children received at least one degree from LSU. In addition, my three children and dozens of my nieces and nephews have attended LSU. I am honored to lead a firm that employs more than 200 LSU graduates.

Although the saying Love Purple Live Gold did not formally describe LSU when I was there, it truly embodies my experience. I love LSU and all of the things it represents, not the least of which is the excellent education students receive. My experience is that LSU has continually enhanced the education and development of its students. The quality of young men and women we are able to recruit is truly outstanding. It has greatly contributed to our company’s success.

My faith, my family, and the values that were instilled in me have carried me throughout my career and my life. LSU has made such an impact on my life, has such a place in my heart, and such a presence in my mind. Today, I am honored to be inducted as a member of the E. J. Ourso College of Business Hall of Distinction. It is humbling to be recognized, and I will continue to strive to deserve this honor.
Toni Stephenson is the president of Domain.com Inc., an Internet publishing company that owns almost 10,000 websites, including Classes.com, Birthday.com, Wedding.com, Airlines.com, Doctors.com, Watches.com, Wrenches.com, ArmyReserves.com and Technology.com. Mrs. Stephenson and her husband, Emmet, are the founders and equal partners of Stephenson Ventures, an investment management and private equity firm. Together, they founded StarTek Inc., where Mrs. Stephenson served as executive vice-president and later as director of Corporate Communications after its IPO in 1997. StarTek is listed on the New York Stock Exchange and employs more than 10,600 people. Mrs. Stephenson is also a founder, former director, and former president of Charter Bank and Trust.

A native of Bastrop, Louisiana, Mrs. Stephenson earned her bachelor’s from the LSU College of Arts and Sciences in 1967. At LSU she served on the Student Council, representing her college, and was first vice president of her sorority, Delta Gamma. Additionally, she is an alumna of the Harvard Business School, having completed the Owner/President Management Program in 1990; a past member of the Harvard Business School Board of Deans Advisors; and has returned as a visiting speaker to Harvard several times to discuss entrepreneurship and family businesses.

In 2007, Toni and Emmet founded the Stephenson Disaster Management Institute in recognition of LSU’s outstanding service to the State of Louisiana in response to Hurricane Katrina. The Institute is now a part of LSU’s Stephenson National Center for Security Research and Training. Additionally in 2007, they founded the Stephenson Entrepreneurship Institute and financially supported the development program for the LSU School of Veterinary Medicine. The couple is also providing funds for construction of a new pet hospital on the LSU campus.

A supporter of numerous organizations, Mrs. Stephenson’s civic activities in Denver, Colorado include having served as president of The Children’s Hospital Association of Volunteers, as a member of the board of directors of The Children’s Hospital, and as a board member of St. Joseph’s Hospital. She has held leadership positions at Anchor Center for Blind Children and The Junior League of Denver. Mrs. Stephenson is a member of Thunderbird Country Club in Rancho Mirage, California and Jonathan Club in Los Angeles. She has been recognized in Who’s Who in America and Who’s Who in the World.

Toni and Emmet Stephenson have been married for nearly 46 years and have one daughter, Tessa, who recently became an entrepreneur by starting her own events planning company in Southern California. Tessa completed a 10-year career as an assistant director on feature films, including The Help, which was an Oscar nominee for Best Picture in 2012.
I was uncertain about my career when I enrolled at LSU 50 years ago. After falling in love with my future husband, who was very certain that he would be a businessman, I decided to learn what I could about business. Now, I can reflect on the staggering speed and magnitude of changes in business that have happened over the last half century. Many of these changes, without question, have been spurred by the evolution of computers.

I was happy to be dating Emmet because he had a car, a baby blue 1957 Chevy hardtop. We spent many hours in that car, commuting to our hometown of Bastrop, La. But cars back then didn’t have a computer to tell you a door was open, tire pressure was low, or it’s time to change the oil. They certainly didn’t brake before a collision or call the insurance company. But Emmet’s Chevy was really fast returning to campus to beat a curfew at the all-girl’s dorm!

One class I took in the business school was computer programming. After coding a program, it was sent off to some mysterious building where strangers key-punched the code. In a day or two a big package of punch cards with one line of code each was returned. We checked each card and then sent them back for corrections (sometimes more than once). Eventually, the cards were dropped into a reader attached to a room-sized computer, and the program was run. If it worked, a stack of green & white striped, fan-folded, continuous length, 17-inch wide paper appeared. If not, you received an error report, and the tracking began. The whole process occasionally took weeks. Today, Excel and Word allow much more detailed reports to be created in minutes.

Communications seem to have experienced the most advancement. In 1963, LSU had a phone system that shut off at midnight. Emmet and I quickly learned that if we called before 11:59 p.m., the line remained open, and we could talk all night. Today, smart phones enable you to talk anytime, anywhere.

My husband and I share everything in business 50/50—ownership, profits, losses, risk, and work. We have started many companies—both successes and failures. Sometimes we saw a need for a new product or an improvement of a product or service and next thing you knew, we were forming a new company. As entrepreneurs, we were the entire board of directors and made business decisions all the time wherever we happened to be. Our college experience provided a good education and was the most fun time of our lives.

We have continued to support LSU, beginning with a joint contribution with Jimmy Maurin and Roger Ogden in 1988 to establish an entrepreneurship program under the leadership of Dr. Bob Justis. Additionally, we support distance learning, disaster response management, and veterinary medicine. Those activities, along with football games, fraternity functions, and reunions, keep us connected to the university.

Being inducted into the E. J. Ourso College of Business Hall of Distinction is a wonderful honor for which I am grateful. I credit my business associates, friends, and family who have helped me along the way. I want to thank all of them and LSU.
Robert M. Stuart Jr.

Rob Stuart is the head of Middle Market Commercial Banking for Capital One Bank and the Louisiana State President for Capital One Bank. Capital One Financial Corporation is a Fortune 500 financial holding company whose subsidiaries offer a broad spectrum of financial products and services to consumers, small businesses, and commercial clients through a variety of channels.

A native of Baton Rouge, Louisiana, Mr. Stuart earned his bachelor’s in finance in 1978, and his master’s in finance in 1979, both from LSU. Shortly afterwards, he began his banking career at Fidelity National Bank, where he served as a Commercial Lending department manager. Mr. Stuart also completed the General Manager Program at Harvard Business School.

During his more than 30-year banking career, Mr. Stuart witnessed the acquisition of Fidelity by Hibernia Corporation. With Hibernia, he served in several management positions, including as chief credit officer; Baton Rouge City President; and head of middle-market corporate banking in South Central and Southwest Louisiana and Southeast Texas, as well as Commercial Dealer Services, Consumer Finance Company Banking, and Public Finance. Mr. Stuart also aided in the acquisition of Hibernia by Capital One in 2005. Prior to being appointed to his current position, he was responsible for leading Capital One Bank’s Middle Market Commercial Banking Business in Louisiana and Texas.

Mr. Stuart serves as the chair of the Southeast Super Regional Committee and on the executive committees and boards of the LSU Foundation, the Tiger Athletic Foundation, and the Louisiana Flagship Coalition. Additionally, he sits on the boards of Blueprint Louisiana, Council for a Better Louisiana, Louisiana Association of Business and Industry, Louisiana Economic Development, the Shaw Center for the Arts, and the LSU E. J. Ourso College of Business Dean’s Advisory Council. He is also a past chair of the Baton Rouge Area Chamber and of Woman’s Hospital.

Mr. Stuart and his wife, Donna, have been married for 33 years and have three children—Robert III, Margaret, and John.
Reflections

It’s a tremendous honor to be inducted into the LSU E. J. Ourso College of Business Hall of Distinction. This is truly a highlight in my professional career.

I am a lifelong Tiger fan, and LSU has always been a big part of my life. My earliest sporting recollection is the 1962 LSU Tigers beating Texas in the Cotton Bowl. I was six years old at the time, and that memory is still with me today. Both of my parents and my two sisters graduated from LSU. I met my wife at LSU, and two of our three children received their degrees from the E. J. Ourso College of Business.

After starting LSU as a political science major with plans of law school, I soon changed to finance and received both my BS and MS in finance from the E. J. Ourso College of Business. I have very fond memories of my professors, including John Davidson, David Crary, and Bill Lane, and the impact they had on my education. After finishing graduate school, I embarked on my banking career. Mine has been an unusual ride, starting as a management trainee at a local bank to running the national middle market commercial banking segment for the sixth-largest bank in the country, all while never having to switch jobs (just two mergers), and being able to remain based in Louisiana. My LSU education has allowed me to successfully compete with many of the top commercial bankers in the industry, and for that I have always been grateful.

Throughout my career, I have been fortunate enough to have a family and mentors in banking who emphasized the importance of being a part of the community and using your talents to benefit that community. I am proud that, at this point in my career, I have been able to devote much of my community involvement to LSU by serving on the boards of the LSU Foundation, the Tiger Athletic Foundation, the Louisiana Flagship Coalition, and the E. J. Ourso College of Business Dean’s Advisory Council. I cherish these opportunities to give back to an institution that has had such a positive impact on my life and my career.

F-O-R-E-V-E-R LSU!
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<th>Year</th>
<th>Inductees</th>
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| 2012 | Rolfe H. McCollister Jr.  
Anthony B. Ravani  
Sue Wilbert Turner  
Joseph C. Winkler |
| 2011 | David J. Bondy Jr.  
Garret “Hank” Danos  
Teri G. Fontenot  
Shaquille O’Neal  
David P. Steiner  
*2008*
Edward A. Landry  
Peggy B. Scott  
James D. Shelton |
| 2007 | Ross J. Centanni  
Laura Alexander Leach  
Doyle Z. Williams  
*2006*
James M. Bernhard Jr.  
James E. Maurin  
Jeffrey N. Springmeyer |
| 2005 | Joseph L. Herring  
Patricia Hewlett Bodin  
Bartholomew F. Palmisano  
*2004*
Eduardo Aguirre Jr.  
William S. “Bill” Slaughter III  
John C. Hamilton |
| 2003 | John Q. Barnidge  
J. Gerard Jolly  
Eddie J. Jones  
Roger H. Ogden  
Kathryn M. Sullivan |
| 2002 | Richard F. Gill  
Harry T. Hawks  
D. Martin “Marty” Phillips  
Kay G. Priestly  
Frederick E. “Rick” Wolfert |
| 1999 | E.R. “Bo” Campbell  
Senator Randy L. Ewing  
Ronald A. Laborde  
*1998*
Carol A. Calkins  
Ulysses J. LeGrange  
A. Emmet Stephenson Jr. |
| 1997 | Aaron Beam Jr.  
J. Terrell Brown  
Robert F. Kelley  
Bernard F. Sligar  
William W. Rucks IV  
*1996*
James C. Flores  
Robert S. Greer Sr.  
Susan M. Phillips |
| 1996 | G. Lee Griffin  
*2000*
Herman “Monday” J. Lowe  
Norman V. Kinsey  
Joseph “Jay” H. Campbell |
**DEAN’S ADVISORY COUNCIL**

The Dean’s Advisory Council exists to promote and improve the E. J. Ourso College of Business. These accomplished professionals donate their time, talents, and resources to support the dean’s efforts to enhance the college’s substance and image.

The Executive Committee of the Dean’s Advisory Council is comprised of the chairs of the five component committees of the council, the dean, and other selected individuals to oversee the administrative functions of the council as a whole.

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<th>Thomas J. Adamek</th>
<th>Leon Hirsch</th>
<th>Pamela Freeman Richardson</th>
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<td>Robin P. Arkley II</td>
<td>Gregory M. Hoffman</td>
<td>Maurice J. Robichaux III</td>
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<td>Jon D. Babb</td>
<td>Joseph Gerard Jolly*</td>
<td>Kimberly Lewis Robinson</td>
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<td>William E. Balhoff*</td>
<td>Ashley R. Junek*</td>
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<td>Robert T. Justis*</td>
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<td>Patricia Hewlett Bodin</td>
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<td>Frances C. Lawrence*</td>
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<td>James Edward Maurin</td>
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* Denotes Executive Committee Member