Program

Welcome and Introductions
Dean Thomas D. Clark, Jr.
E. J. Ourso College of Business Administration

Musical Selections
by Ebony Renaissance Choir
“LSU Alma Mater”

Invocation

Remarks

Dinner

Induction Ceremonies

Inductees
Joseph H. Campbell, Jr.
Norman V. Kinsey
Herman J. Lowe

Closing Remarks
Respected as a seasoned veteran in his field, Herman J. Lowe has gathered a wealth of professional skills, knowledge, and experience during his 43 years in public accounting and his 35 years in the banking industry. Lowe, who graduated from LSU in 1949 with a B.S. in accounting, began his professional career in public accounting with the local firm of B. M. Lee and Company. A man of high ambition, he soon went on to found his own public accounting firm, H. J. Lowe and Company.

Lowe has served the accounting profession in many capacities since then. In 1992 he assumed the role of president/CEO of the Bank of West Baton Rouge, with which he had previously served as a board member and chairman of the board. He is active in several professional organizations, including the Society of Louisiana CPAs (SLCPA) and the American Institute of Certified Public Accountants (AICPA). He has also chaired the ethics committee of the International Federation of Accountants (IFAC).

The accounting field is not the only area in which Lowe has been successful. Having served earlier in his career as city clerk of Port Allen and assistant secretary-treasurer of West Baton Rouge, Lowe decided to pursue his interest in the government sector further and ran successfully for the Louisiana legislature as a delegate to Louisiana’s 1973 Constitutional Convention. In addition, Lowe was elected treasurer of the executive board, served as chairman of the state of Louisiana’s Board of Tax Appeals, and also chaired the Committee on Establishment of a Modified Accrual System of Accounting for Louisiana state government.

Lowe’s diverse background includes notable contributions to the field of education. He served as a part-time instructor in the Department of Accounting at LSU for 12 years and also taught professional education development sessions for the AICPA and SLCPA, as well as other state societies. Complementing this service, Lowe held the position of president of the Louisiana Accounting Education Foundation, was on the advisory council of the Research and Development Division of LSU’s College of Business Administration, and was also a member of LSU’s Business Partnership Foundation.

Even with his extremely busy schedule, Lowe still finds time to be active in the Baton Rouge community. He has served on the board of directors for various civic associations including the Baton Rouge City Club, the Baton Rouge Chamber of Commerce, and the Greater Baton Rouge Food Bank. He is also a member of the Board of Trustees of the Public Affairs Research Council as well as the Baton Rouge Rotary Club, and has served as president of the Council for a Better Louisiana and the Baton Rouge YMCA.

Truly a man to be admired, Lowe has been graced with numerous accolades. In addition to receiving the Louisiana Banker’s Association Award, he was also named “Accountant of the Year” by LSU’s chapter of
Beta Alpha Psi, a national honorary accounting fraternity. Lowe has received the SLCPA Distinguished Service Award for meritorious service to his profession, unselfish devotion to its cause, and dedication to its highest ideals, and in 1994 was awarded the AICPA’s Gold Medal—the organization’s highest award.

Lowe and his wife, Carolyn, have four daughters, all of whom received their degrees from LSU.

HERMAN J. LOWE—REFLECTIONS

My reflections of LSU are so vivid, they appear three dimensional: Memories of spending all of my life in the shadows of our great flagship University; thoughts of those exciting nights when, as a Boy Scout, I ushered at many LSU football games; and then there were the times in high school when I competed in the statewide track competition and represented my school at statewide competitive typing events held at LSU—this was “high tech” in those days.

After graduating from high school, I left the shadows of LSU to serve in the armed forces, returning home in 1946, after service in the U.S. Navy during World War II. I could never have found a better incentive for college enrollment than three-plus years of Navy duty, two of which were in PT boat duty in the South Pacific. Within three weeks of returning home, I was enrolled in a half semester, which LSU provided veterans, starting in March 1946 and ending in May 1946. Carrying 20-plus hours each regular semester and 10-plus hours each summer semester, I received my B.S. degree with a major in accounting in three years and two months. My three-plus years at LSU were a lot easier than my years in the Navy, even though I worked nearly full time while attending the University.

After graduating from LSU I started a professional career in public accounting with the local firm of B. M. Lee and Company, Certified Public Accountants. A little more than two years later, driven by the entrepreneurial spirit, I founded my own public accounting firm. In conjunction with my public practice, I accepted an appointment as city clerk of Port Allen and later moved from that position to assistant secretary and treasurer of the West Baton Rouge Policy Jury. Having enjoyed mixing work in the government sector with my public accounting practice, I moved on to a successful race for the state legislature.

Serving as a legislator was a wonderful experience with some enjoyable times, but also some frustrating times. I realized that the learning process of a legislator was a bit different from that of a college student. One should never stop seeking higher education at the college level, but, on the other hand, a four-year term is about as much as one needs of the legislative process. I did not seek reelection after my first four-year term.

My public accounting practice continued to grow as I kept in touch with politics by accepting an appointment to a newly formed Constitutional Revision Commission. The commission was not successful, so the Louisiana legislature called for a constitutional convention. Having served some time as a “politician,” I thought that it would be a good experience to try my hand as a “statesman.” I decided to enter the race that would select the Constitutional Convention (CC73) delegate from my district and was elected.

The year I served as a delegate, treasurer, and member of the executive committee of CC73 was a wonderful, rewarding experience, and I do believe that we did the people of Louisiana a huge service, but, at the same time, somewhat of a disservice by some of the provisions we placed in the constitution, i.e., homestead exemption, income tax rates, only to mention two of several such provisions.

My interest and the active part I was taking in government did not affect the amount of time that I was spending with state and national professional organizations. I was fortunate to have been able to serve the Society of Louisiana CPAs in many capacities including president (1978–79).

For 12 years in the 1970s and 1980s I enjoyed the position as part-time instructor on the faculty of LSU in the Department of Accounting, teaching federal income tax courses. Teaching at LSU has been one of my most rewarding experiences.

After CC73, I became very active in the accounting profession’s national organization, the American Institute of Certified Public Accountants (AICPA). During the years after 1973 I served the organization in many capacities, all of which led to my being elected to the top office. Living in Manhattan part-time while serving as vice chairman and chairman of AICPA from October 1983 to October 1985 was a wonderful experience, but a great reminder that no place can substitute for Louisiana.
In 1987 I was appointed and served from 1987 to 1992 as chairman of the ethics committee of the International Federation of Accountants (IFAC). The objective of this committee is to meet with different members of the 100-plus accounting organizations located in over 70 member countries of IFAC in an effort to harmonize accounting ethical standards worldwide.

In 1992 I retired from the firm of H. J. Lowe and Company, Certified Public Accountants, the firm I had founded, to become president/CEO of the Bank of West Baton Rouge, a bank with which I had previously served as board member since 1965 and chairman of the board since 1977.

When I reflect on my school days at LSU I remember a great learning experience, my outstanding professors, my sense of knowing that LSU was right for me, my feeling that I would leave LSU well prepared to face the world outside of college, and my overall sense of well-being. Most of all I remember the many times of wishing that our children would be able to enjoy the LSU experience. That wish has come to pass, for we are truly an LSU family.

Our four daughters, after spending every Saturday night engaging in family tailgating when LSU played football at home, knew from a very early age that for them there was no place on the planet for higher education like LSU. All four have received degrees from LSU and the two living in the Baton Rouge area are still tailgating. The two living in other parts of the country are missing something near and dear to them—tailgating LSU style. It’s true that the blood of some people does run purple and gold.

Throughout my life I have been reminded many times in many different ways of the effect that LSU has had on my career and my family.

Know that on April 6, 2000, as I receive this most prestigious award, I will feel honored and will receive it with a spirit of complete humility and gratitude to God for his tremendous gifts to me throughout my life.
product of a loving, concerned, and caring family, Joseph H. “Jay” Campbell, Jr., was raised in an environment where values and conscience were indelibly marked on his character. A native of Shreveport, Louisiana, he attended Jesuit High School there prior to enrolling at Louisiana State University. Quite active while a student at LSU, Campbell participated in a number of associations. He was a member of Beta Alpha Psi, an honorary accounting fraternity, and later served as president of the fraternity while a freshman in the LSU Law Center. He also held the position of treasurer of the Student Bar Association. Campbell pursued his studies with the same ambition, graduating from LSU in 1973 with a B.S. in accounting (15th of 92 in the Department of Accounting and 40th of 454 in the College of Business Administration) and then from the Law Center in 1976 with an average of 76 out of a maximum of 89 points.

Undoubtedly Campbell’s life would have been quite different if he had followed his initial goal to become a Federal Bureau of Investigation (FBI) agent. He pursued degrees in accounting and law to prepare for a career with the FBI, but became intrigued with the wholesale grocery business while a student.

Campbell’s relationship with Associated Grocers, Inc., in Baton Rouge developed while he was an undergraduate student at LSU, working for the association part time as a bookkeeper. During law school he stayed with Associated Grocers, working as a part-time accountant and eventually managing a small department. Upon graduation, Campbell began working full time as the internal auditor and in-house legal counsel for the company. He has since worked his way up the ladder through a variety of positions including assistant controller, controller, treasurer, chief financial officer, and chief operating officer. Campbell is currently the president/CEO of Associated Grocers, Inc., which services independent retail grocers in four states and is privately owned by the retailers that it serves. Its sales for the current fiscal year will exceed $445 million.

Despite his heavy workload, Campbell puts great effort into his involvement with various types of organizations. Throughout his career he has served on the boards of directors for several business associations including Shurfine International, Inc., Baton Rouge Chamber of Commerce, and National Grocers’ Association. He was a member of the board of Horizon Federal Savings and Loan as well as Southeast Merchants, Inc. He also held the position of chairman of Food Distributors, International; Retailer-Owned Research Company, Inc.; Retailer-Owned Food Distributors and Associates, Inc.; and the Louisiana Association of Business and Industry.
A man of compassion, Campbell has also proved to be a tremendous asset to humanitarian causes through his work with the Mary Bird Perkins Cancer Center, the General Health Foundation, Capital Area United Way, the Association of Retarded Citizens, and the Greater Baton Rouge Food Bank.

Along with his many civic activities, Campbell proudly serves as a member of the Baton Rouge and Louisiana state bar associations as well as the Knights of Columbus. He has also been actively involved with the Louisiana Boys State Program since attending the program in the summer of 1968 as a high school junior. Campbell is married to the former Elizabeth Ann Clay of Baton Rouge.

JOSEPH H. CAMPBELL, Jr.—REFLECTIONS

As a “yankee” from Shreveport, I knew very little about the major state University, LSU. My first visit to the campus was as a delegate to Pelican Boys State (now known as Louisiana Boys State) during the summer of 1968. I was amazed at the size and beauty of the campus and its many buildings. The greenery and trees were magnificent. The new structures—new Graham Hall, Kirby-Smith Hall, Lockett Hall, and the massive Student Union building—were all impressive to the young soon-to-be high school senior. After this initial visit, I was indeed impressed with LSU, and yet I had never seen or been inside of the famous Tiger Stadium.

The choices for higher education at that time were Loyola University (New Orleans), Tulane University, University of Notre Dame, and LSU. After that first initial visit to LSU, my preference became obvious. Fraternity rush and class registration at LSU were new and different to this “kid,” who had to learn the ways of a major college in a hurry.

I have the fondest memories of the friendships made and kept with former classmates, the outstanding professors and deans (Ross, Endsley, Swyers, Fair, Kyle, Champagne, Crary, Burks, and Carlton), and the social engagements and activities offered at the school. I had my first beignets and coffee with chicory as a freshman at the LSU Union’s Tiger Lair.

I was able to work and go to school and enjoy time with my friends, family, and self. The University offered cultural and entertainment events (plays, movies, concerts, etc.), as well as athletic contests for sport or spectator (golf, football, basketball, baseball, bowling, etc.). LSU was my self-contained environment if I wanted it to be.

My educational background prepared me well for the University challenge. However, at Jesuit High, the senior class had only 57 graduates, while the enrollment was only 240 students. My first mathematics class at LSU had more than 225 students. I truly was a little fish in a big pond—but I never felt that way. I enjoyed class and learning and still do today. The professors were dedicated and committed to the students. They were passionate about their subject of interest, as well as knowledgeable and capable.

My initial goal was to become a Federal Bureau of Investigation agent. The choice to major in accounting was one step toward the achievement of that goal. Step two was to secure a law degree. Both steps were achieved, but the goal changed after I was exposed to the wonderful people and challenges of the wholesale grocery business. However, LSU offered to me the opportunity to be prepared regardless of the career goal or path taken.

Law school was an outstanding educational experience. It challenged me mentally, emotionally, and physically. My undergraduate training had further refined my study habits and tools so that the challenge was not overwhelming or self-defeating.

My educational experience at LSU can be best described as “well-rounded.” I had fun, learned, discovered, developed skills, and made a wealth of friends for life who share the common bond of achievement that graduation from LSU, the College of Business Administration, and the Law Center provides to those who endure and complete the process.

I owe so much to the dozens of professors and educators that challenged me to improve, to grow, to learn, and to stretch my abilities. They truly were special people who cared about their work product, the students at LSU. They are heroes who have assisted thousands without a complaint. For theirs was a labor of love—love of learning, achievement, and accomplishment.

I will never forget them and my days at Louisiana State University.
Norman V. Kinsey was certain he wanted to attend college after graduating from Byrd High School, but was uncertain how he could afford it. Not one to be easily daunted, Kinsey took on a part-time job, and with some help from his family, managed to pool enough resources to conquer this challenge. While at Louisiana State University he was a member of Phi Delta Phi, the honorary legal fraternity. Kinsey graduated from LSU in 1947 with a B.S. in business administration and an L.L.B. He became a member of the Louisiana Bar Association that year and later earned his Juris Doctorate in 1968.

Throughout the course of his successful career, Kinsey engaged in various ventures, such as the exploration for and production of energy, land development, venture capital, and personal investments in the U.S.A. and abroad.

He was a member and director of the founding group of Transco Energy Company, from which he retired in 1991 after 31 years service. Kinsey was also a member of the founding groups of Pacific Northwest Pipeline, Texas Illinois Natural Gas Pipeline, and Piedmont Natural Gas Company, whose successors are listed on the New York Stock Exchange.

A successful businessman in his own right, Kinsey contributes his experience to several business organizations, including the National Association of Manufacturers, the U.S. Chamber of Commerce, the American Petroleum Institute, Independent Petroleum Association of America, Interstate Natural Gas Association, Mid-Continent Oil and Gas Association–Louisiana Division, and the Louisiana Association of Business and Industry.

Kinsey is a strong endorser of education and co-founded the Montessori School for Shreveport as well as the Ridgewood Montessori School. In addition to supporting selected special programs at Culver Military Academy and LSU in Shreveport (LSUS), he is also a university associate of LSUS and is a member of both the Louisiana and Shreveport Education Committee of 100. In recognition of his contributions and achievements, Kinsey was inducted into the C. E. Byrd High School Hall of Fame and was named an honorary alumnus of Centenary College. He is also a member of Phi Kappa Phi honor fraternity at LSUS.

Having gained a vast wealth of experience throughout his career, Kinsey has shared his leadership skills with a variety of organizations. He served as president for such associations as the Public Affairs Research Council of Louisiana, the Executive Committee Council for a Better Louisiana, the Norwela Council, and the Culver Fathers’ Association in Indiana. Kinsey is also the past chairman of the Council Trust Fund Committee and currently holds the position of vice chair of the Region V Executive Committee.
Kinsey is also affiliated with such groups as the Raleigh Tavern Society in Williamsburg, Virginia, and Sigma Alpha Epsilon social fraternity. He is a Fellow of the LSU Law Center and holds the rank of navigator in the United States Power Squadrons.

Kinsey’s dedicated service has not gone unnoticed by the community. He has received a number of awards from the Boy Scouts of America, including the Distinguished Eagle Award and the Distinguished Citizens Award. He was granted the Annual United Way Award for Community Service and was named “Businessman of the Year” by the Shreveport Chamber of Commerce. Kinsey also received the Brotherhood Humanitarian Award from the U.S. State Department Fine Arts Committee in Washington, D.C., of which he is a member.

Kinsey and his wife, Margaret Mary (Peggy) Wright, have been married for 46 years. They have four children: Glenn Victor, Christopher Mahr, Rebecca Louise, and Richard Norman.

NORMAN V. KINSEY—REFLECTIONS

In 1938 I graduated from C. E. Byrd High School in Shreveport with a good record—not the top, but good. That summer I was a counselor and trading post manager at Norwela Council Boy Scout Camp. I had a keen desire to attend college but no financial means to do so. In August, one of my father’s friends with the Louisiana Department of Conservation offered me a campus job that paid $35 for 50 hours of work per month. The hours were flexible to fit my class schedule. That made it happen.

Byrd High School sent my transcript and my father provided $31 for registration and student fees plus $27 for a semester’s room rent in the Pentagon Barracks. I scrounged $10–15 for textbooks. The first year I ate at the University Boarding Club for $15 per month. The sole requirement for registration and admission was a high school diploma with certain core subjects.

In 1938 all entering freshmen were placed in the Junior Division, which was rather an extension of high school. After a year, students were allowed to apply for admission to a college. I was accepted into the College of Commerce (housed in Himes Hall) in the fall of 1939—about the time LSU President James Monroe Smith was sent to Angola and ex-Governor Leche departed for federal prison. Both had used public funds for personal enjoyment without permission. My intended curriculum was a six-year course of commerce and law.

Since my entry to college occurred some 61 years ago, it is difficult to recall in great detail. But economics professor Dr. McCracken’s introduction to Adam Smith’s elements of free enterprise remain with me: land, labor, capital, and the entrepreneur or “undertaker.” Life has taught me the first three are vital, but the risk-taker is necessary to provide direction and coordination and is rewarded, in turn, by success or failure. Of course, supply and demand with marginal utility were explained and developed.

Another course I recall is business letter writing, which carried the essence of motivating others through words. Effective persuasion first requires Attention, then Interest for Conviction, followed by Action. This formula has served me well through life.

Because LSU had land-grant status, all males were required to attend two years of basic ROTC, the first year as a resident in the barracks. Advanced ROTC was voluntary following application and acceptance. Upon completion of four years’ training and a six-week summer camp, the cadet was awarded a commission as a reserve officer. This was my path.

Accounting, statistics, corporate finance, business law, and the like were presented and reasonably absorbed. By the fall of 1941, I had spent three years at LSU, and I entered law school. My entire WORLD changed. Grades depended on one test per semester—the final examination lasting four hours. No one instructed us how to read the law reports or what was to be gleaned—we were thrown into deep water and had to learn to swim. My freshman law class had 24 students. At the end of the first semester, 18 remained. Six had failed or dropped out. In December 1941, war was declared. In May 1942, four years of ROTC earned me a commission as second lieutenant, orders to active duty, and the termination of formal schoolwork.
My initial assignment was to a regular army unit in Georgia. We immediately went on six weeks of field maneuvers in South Carolina, and by October I was part of an invasion fleet that landed in Morocco, North Africa, on November 8, 1942. Thirty-six months later, after traversing North Africa, Palestine, Italy, and southern France back and forth as an administrative officer in the Army Air Corps (later U.S. Air Force), my units had earned a bronze arrowhead for amphibious assault, nine battle stars, and two Presidential Unit Citations. I was personally awarded a Bronze Star for exceptional service in support of combat operations. In the three years overseas I had prepared and submitted 125 Killed-in-Action Reports.

My return to the U.S.A. was not until October 1945. In November, on terminal leave, I moved to Baton Rouge and began two correspondence courses, finishing both for six hours’ credit in 34 days, reentering law school in January 1946 to carry the maximum allowed hours through the summer, fall, and spring semesters of 1946–47. In June 1947, I received two degrees, a B.S. in business administration and an L.L.B. in law. Following six weeks’ vacation, I began working with my father. During my absence abroad, he had success in locating gas and with partners was developing a major natural gas field in east Texas. The group became involved in gasoline plants, pipelines, gas, and liquid interstate pipelines. My administrative duties and experiences in the Service, followed by the business and law degrees from LSU, were a useful combination for the next 50-plus years of business and living a full life.