Program

Welcome and Introductions
Dean Thomas D. Clark, Jr.
E. J. Ourso College of Business Administration

Musical Selections
A medley from Modern Man/Modern Woman
Lyrics and music by U. J. LeGrange
1998 Hall of Distinction inductee
LSU Alma Mater

Invocation

Remarks

Dinner

Induction Ceremonies

Inductees
E. R. “Bo” Campbell
Randy L. Ewing
Ronald A. LaBorde

Closing Remarks
Service to his community, his campus, and his country has marked the distinguished life of E. R. “Bo” Campbell. Campbell was and continues to be a man of determination, of honor, of integrity—qualities brightly reflected over the course of his remarkable 58 years.

Campbell was born and raised in Shreveport, Louisiana, where he attended C. E. Byrd High School. At Byrd, he distinguished himself not only as a member of the National Honor Society, but also as the school’s first four-year track and football letterman. In fact, it was football that first led Campbell to LSU with a four-year scholarship in the sport. In addition to being a three-year letterman in Death Valley, he also played in three different postseason bowl games. However, despite his activities, Campbell did not neglect his studies. In 1963, he was awarded a Bachelor of Science degree in business. Upon graduation from LSU, Campbell joined the U. S. Air Force Reserves, where he served until 1969.

Campbell’s remarkable business career began with the Pioneer Bank & Trust Company in Shreveport. From there, he worked his way through the company to eventually become chairman of the Board of Directors of Pioneer. In 1994, while he served as Chairman of the Board, Pioneer was acquired by Hibernia National Bank. After joining Hibernia, he became a member of the Hibernia Corporation, Hibernia National Bank, and Hibernia National Bank of Texas Board of Directors. He later went on to serve as chairman of the Hibernia National Bank of Texas Board of Directors, and now holds the position of vice chairman of the Hibernia Corporation and Hibernia National Bank Boards.
In addition to his position at Hibernia, Campbell also serves as CEO or chairman of numerous companies owned by himself and his three children. These companies are dedicated to land and timber financing and acquisitions, oil and gas, and venture capital investments.

Much of Campbell’s time is still dedicated to his campus, community, and family. In addition to serving as a member of numerous organizations and clubs throughout the community, he has also served as a member of the LSU Board of Supervisors and the LSU Athletic Council. He currently serves on the Board of Directors of the Tiger Athletic Foundation. He has also served as King of the Washington D. C. Mardi Gras twice.

Campbell is married to Ingrid Rhinehart Campbell and is the father of three children, Chip, Chris, and Kathryn.

**E. R. Campbell – Reflections**

My involvement with LSU has been a great part of my life. From my days as a student, to the times representing LSU as an athlete; to serving on the Athletic Council; serving on the LSU Board of Supervisors; serving on the Tiger Athletic Foundation; to getting to know and being involved with the leaders of our University; it’s been fun.

When I was in high school, I had the opportunity to visit numerous schools that were potentially offering me a scholarship. My father gave me the advice that I should go to school where I planned to live. That made my choice easier, since Louisiana was where I wanted to live. Later, this proved to be great advice when I started in business in Louisiana. I know people throughout our great state.

Playing football at LSU had to have been the highlight of my LSU career. Of course, it helped that LSU was enjoying success at the time.

If I were giving advice to a prospective student at LSU, it would be to find a field that he or she enjoys and one that affords a comfortable living. Being happy with what you’re doing is important, and will be more likely to lead to financial success.

LSU has always been a part of my life. I will always be thankful for all I learned and experienced. No other school could have given me more.
Honesty, integrity, compassion, and a sense of responsibility govern his actions daily. He is a senator, a businessman, a community leader, and a family man. For 55 years, Senator Randy L. Ewing has been a man who wears many hats, and he wears them well.

Ewing, a resident of Jackson Parish, was educated at Jonesboro-Hodge High School. He went on to enroll at LSU and graduated in 1966 with a B.S. in general business administration.

Since 1988, Ewing has served Louisiana as a State Senator representing the 35th District. While in office, he has served on numerous senate committees and councils, including the Judiciary Board Committee, Health & Welfare Committee, and the Governor’s Special Budget Task Force. Since his election, Ewing has been actively involved in countless major issues facing Louisiana. He authored the “Balanced Budget Amendment,” established a mineral trust fund, and has been active in substance abuse and government ethics legislation. He is considered one of the strongest proponents for education and is closely identified with the reform movement in the Legislature. Senator Ewing currently serves his state as president of the Senate.

Senator Ewing is also a successful businessman involved in the timber, land, and farming business. He is president of Ewing Timber, Inc., in Jonesboro. In addition, he serves on the Board of Directors of American Bank in Ruston.

Even though Ewing keeps busy with the Senate and his company, he still remains active in church and civic affairs. He is past-president of the Louisiana Forestry Association and past-chairman of the Louisiana Forestry Commission. He has served as Chairman of the Board of Directors of Cedar Creek School in Ruston, and was a member of the Ad Valorem Tax Commission. Ewing has served in leadership roles in his local Methodist Church and Lions Club. Also, he and his wife have been actively involved in local and state councils for the prevention of child abuse and both have served on the Board of Directors of the Louisiana Methodist Childrens Home in Ruston. As if this were not enough, Ewing continues to be active in both Boy Scout and Girl Scout volunteer work.
For his work in the community, Ewing has been honored by various organizations throughout the state. He was presented the “Friend of Children Award” by the Louisiana Association for Children Under Six and the “Spirit of Honor Award” by the Partnership for a Drug Free Louisiana. He was named “Political Official of the Year” by the Association of Social Workers in his area, and last year was named the first recipient of the “Family Friendly Award” by the Louisiana Association of Marriage and Family Therapy. In 1996, the Louisiana Governmental Services, Inc. called Senator Ewing “the conscience of the Senate.”

Senator Ewing and his wife, Rosemary, have two children and four grandchildren.

Randy L. Ewing — Reflections

My reflections of Louisiana State University actually began in my early childhood. During the depression, Huey Long arranged for my father to get a job on the school’s student farm, sleep in the field house, and most importantly, to get an education. My father’s stories of LSU, Huey Long, and Baton Rouge became almost mystical in our family. This life-changing opportunity for a 19-year-old poverty-stricken boy from Chatham, Louisiana, has borne great influence on subsequent generations. Today, his great-grandchildren play in the amphitheater where he graduated and go to ball games and yell, “Goooo Tigers!”

My years at LSU are not recorded on the feature page of any Gumbo, the Dean’s List, or roll of a scholastic fraternity. Yet, those years in the mid-sixties represent the most significant passage in my life, as childlike ways gave way to academic and social forces that brought focus and maturity. In the classroom, Leon Megginson, John Davidson, and Stephen Ambrose taught me principles of finance and economics, law, and history. In the student union, I learned from John Kenneth Galbraith, and listened to Ferrante and Teicher. At fraternity houses and gathering places around town, I danced and sang with John Fred, Erma Thomas, and Van Broussard. Attending University Methodist Church, Dr. Trice helped me keep everything in balance.

Reflections of LSU are about experiences and relationships and memories that last a lifetime. The Campanile chimes playing continuously during the Cuban blockade and again when John Kennedy was killed; classmates lost to auto accidents and even suicide; Saturday night in Tiger Stadium; the fresh start of a new semester; South Sea Island parties; and, more importantly, something all of us here during the sixties appreciated, great professors in the classroom who placed their teaching at the top of their responsibilities. We were given a good education.

My college experience is nurtured continuously by friendships and relationships begun at LSU. My medical needs are met by my close friend from college, Dr. Ronnie Woods. My eyes are checked by Dr. John Cooksey. I receive financial and business counsel from my college roommate, John Blackman. News coverage comes in part from John Hill, and I work with other elected officials who were my colleagues on campus, Doug Moreau and Ken Duncan. Certainly, the most important relationship is the one I began at a sorority pledge exchange in 1962 where I met a left-handed liberal arts major, Rosemary Upshaw, and we began a partnership that lasts today.

Recently, I was talking with my father about this honor you have given me and about LSU in general. He was quiet for a moment and then said, “LSU really meant a lot to me. It gave me a “bump up” in life, and I would not have done well without it.” Nor would I or the thousands of other students who received a “bump up.” Thank you, Louisiana State University and the College of Business Administration.
Although he successfully operates a multimillion dollar corporation that extends over 17 states, Ronald A. LaBorde still finds time to devote to service in his hometown. Dedication and resolve have brought this Baton Rouge native up the corporate ladder to his current position as president and CEO of Piccadilly Cafeterias, Inc.

LaBorde, born and raised in Baton Rouge, earned a B.S. in accounting and an M.S. in finance from Louisiana State University in 1978. He began his professional career as a staff accountant with the firm of Ernst & Whinney. He then moved to the position of controller of an affiliated group of privately held corporations engaged principally in public warehousing and intrastate and interstate trucking.

LaBorde joined Piccadilly in 1982 as assistant controller. He began moving up through the company, along the way holding the positions of controller and corporate secretary. In 1992, LaBorde accepted the position of chief financial officer of the company and was also elected to the Board of Directors. In June 1993, he was named president and CEO of the corporation.

Piccadilly’s success under LaBorde is well known throughout the South. Piccadilly currently operates 247 cafeterias and 12 quick service restaurants in 17 states as well as seven Ralph & Kacoo’s seafood restaurants in three states. The company has annual sales in excess of $500 million.

Although his life as a successful businessman is certainly busy, LaBorde finds time to serve his community in numerous ways. He is a board member of the Junior Achievement of Greater Baton Rouge and Acadiana, serves on the Bishop Joseph V. Sullivan High School Development Board, and the Greater Baton Rouge Chamber of Commerce as well as the E. J. Ourso College of Business Administration Partnership for Excellence Board. LaBorde is also a member of the Baton...
Rouge Rotary Club and a former board member of The ARC of Baton Rouge. In addition, he serves on the board of directors of Amedisys, Inc., a multiregional provider of alternate-site health care services. In 1995, LaBorde won the business honors award from the Baton Rouge Business Report. Despite all of his activities, LaBorde still finds time to coach youth sports in the community.

LaBorde has been married to his wife Janell for 20 years. They have four children: Amanda, Allyson, Ron, Jr., and Matthew.

**RONALD A. LABORDE — REFLECTIONS**

I cannot remember every having any serious thoughts about attending college somewhere other than LSU. From the time I was a small boy and had the opportunity to experience the magic of Tiger stadium until this day, LSU has been my university.

I was born and raised in Baton Rouge and enrolled as a full-time student on the campus of LSU in the fall of 1974. I began my college days with hopes of becoming a veterinarian. This endeavor could have been completed on the Baton Rouge campus as a new school of veterinary medicine was opened. Those plans changed, however, after my third semester due to one significant factor—chemistry. I sought new opportunities in the College of Business Administration and selected accounting as my major.

At that time, most business classes were held in Himes Hall in the quadrangle. Himes was an old building with charm and tradition. Accounting professors Bart Hartman, Jerry Trapnell and Alan Winters brought energy and challenge to the students and were second to none. I must also note our chancellor at the time, Dr. Paul Murrill. Unbeknownst to both of us, our paths would cross in the years to come.

After graduating on August 6, 1978, marrying Janell Bailey, a Baton Rouge girl, on August 26, 1978, and starting work at Ernst & Whinney, in Baton Rouge of course, on September 5, 1978, my college days were left behind quickly. Life was changing fast.

I spent 16 months in the public accounting profession before deciding to go to work for Comet Distribution Services, Inc. Comet, a company my father started with three other partners in 1967, provides warehousing, and trucking, as well as other services, to the industrial plants surrounding the Baton Rouge area. A management position was a lot more appealing than my earlier employment at Comet, which consisted of such “character building” tasks as hand-stacking a rail boxcar from the floor to the ceiling with 50-pound bags or sweeping a warehouse floor.

My time at Comet was special. Working with my father allowed our relationship to grow beyond just father and son. I also learned a great deal from him; Dad led by example.

It was also during this time that I felt the urge to return to LSU. Why not take further advantage of the education so conveniently available? Heeding this call, in 1980 I enrolled in graduate school and began my pursuit of a graduate degree in finance.
Graduate school was a long, yet enjoyable, journey. It was generally one class at a time in the evenings. In December 1985, I received my degree. It was time to finish, and Janell agreed. She was soon to give birth to our fourth child.

In 1982, I was offered an opportunity to join Piccadilly Cafeterias as the assistant controller. The summer after I received my graduate degree, I became controller and was named chief financial officer in 1992.

During 1994 and 1995, my professional future became so intertwined with Paul Murrill. Dr. Murrill was chairman of the board of Piccadilly and was heading the search for a new CEO. After a lengthy process, I was named to the positions of president and chief executive officer in June 1995. For Murrill and our board of directors to have demonstrated this kind of confidence in me was inspiring. I was 39 years of age at the time. Murrill’s wisdom, counsel, and friendship continue to benefit me beyond measure.

The LSU tradition continues for the LaBorde family. My oldest daughter, Amanda, is a sophomore at LSU and will soon enter the E. J. Ourso College of Business Administration. My second daughter, Allyson, will graduate from high school this May and enroll at LSU in the fall.

The E. J. Ourso College of Business Administration has a bright future. Dean Tom Clark brings energy and vision to our University. I am confident that our business college will continue to move upward under his leadership. I am grateful for the opportunity to be a small part of this success story.

I am deeply honored to become a member of the E. J. Ourso College of Business Administration Hall of Distinction. To be recognized in this way by the University I love so dearly is an affirmation beyond belief.