Orientation Session
Master of Public Administration
August 22, 2014

LSU
E. J. Ourso College of Business
Public Administration Institute
The LSU MPA

A 45 hour Program emphasizing public management and public policy

E. J. Ourso College of Business
Public Administration Institute
MPA Graduates, 1974 through 2014

- 420 male
- 468 female

- 620 White
- 201 Black

Bar chart:
- White: Male (330), Female (250)
- Black: Male (20), Female (50)
- Others: Male (50), Female (0)
LSU MPA, Academic 2013

Race and Ethnicity, LSU MPA Academic 2013

Female
Male

White
Black
Others
LSU PAI FACULTY
Astrid Merget

- Professor of Public Administration
- Undergraduate degree, Mount Holyoke College and Master’s and Ph.D, the Maxwell School at Syracuse University
- Former Executive Vice Chancellor and Provost of LSU
- Former advisor to Carter and Clinton administrations
- Former Dean of the School of Environmental & Public Affairs at Indiana University and Associate Dean at Maxwell School at Syracuse University
- Public Policy and program evaluation.
- Fellow in the National Academy of Public Administration, including other fellows in National Academy
  - Thad Allen, Point Man for Oil Spill and Hurricane Katrina
  - Bobby Inman, retired Admiral, Director of National Security Agency, at LBJ School of Public Policy
  - Colin Powell, former Secretary of State
- Past Chair of the Board of Directors, National Council for Science and the Environment
- PUBLIC POLICY, PROGRAM EVALUATION
Jared Llorens

- Associate Professor of Public Administration
- Ph.D, University of Georgia, 2007
- MPA from the LBJ School of Public Affairs at the University of Texas at Austin and BA from Loyola University-New Orleans
- Specializes in human resource management, research methods, and statistics
- Co-author of leading public personnel textbook; Editorial Board member for the *Review of Public Personnel Administration*, *Public Personnel Management* and *Public Administration Review*
- American Co-Editor for the international journal *Public Administration*
- Presented to outside organizations such as the U.S. Federal Salary Council; American Society for Public Administration’s International Young Scholars Workshop in Beijing, China as a Senior Scholar; Public Management Research Association workshop in Seoul, South Korea
- STATISTICS; HUMAN RESOURCE MANAGEMENT; PROGRAM EVALUATION
Boris Morozov

- Assistant Professor of Public Administration
- Ph.D, University of Nebraska at Omaha, 2009
- MBA from University of Nebraska at Omaha
- Budgeting, financial management, and international public administration
- Organize budgeting and financial management sessions at Western Social Science Association
- “Local Government Revenue Trends and Challenges,” *Journal of Public Budgeting, Accounting, and Financial Management*
- *PUBLIC BUDGETING AND FINANCIAL MANAGEMENT*
Suzy Caleo

- Assistant Professor of Public Administration
- Ph.D (2012) and Master’s from New York University
- Undergraduate degree from Florida International University
- Research Interests include Organizational Justice, Workplace Diversity, and Stereotyping and Discrimination
- Worked with the Louisiana District Courts to create their upcoming strategic plan
- Faculty advisor for LSU’s student chapter of the Society for Human Resource Management
- Also teaching a course in the Department of Management
- RESEARCH METHODS AND ORGANIZATIONAL BEHAVIOR
Faculty Profile

Roy L. Heidelberg

- Assistant Professor of Public Administration
- Ph.D, John Glenn School of Public Affairs at The Ohio State University, 2013
- 2007 graduate of the LSU MPA program and graduate of The Scholar’s College at Northwestern State University
- Public Policy, Research Methods, Housing Policy, Public Administration Theory
- Contributor to *Simulation for Policy Inquiry*, published by Springer, Summer 2012
- Forthcoming publications in *Public Administration Review* and *Administrative Theory and Praxis*
- Principal Investigator for Housing Needs Assessment—grant with Louisiana Housing Corporation, 2013-2014 through 2017-2018
- PUBLIC ADMINISTRATION THEORY; PUBLIC POLICY; DECISION MAKING
Faculty Introductions

Arjen Boin

- Adjunct Professor of Public Administration
- Research focus on Crisis Management, Public Policy, and Organizational Behavior
- Faculty member Leiden University in the Netherlands
- He is on the LSU campus during the spring semester teaching the course in Crisis Management
- His affiliation with LSU is noted on all of his publications and the LSU faculty
- Jointly working on professional programs internationally.
- Working on Katrina: 10 Years Later
- CRISIS MANAGEMENT
Faculty Introductions

Jim Richardson

- Alumni Professor of Economics and Public Administration and Director of the Public Administration Institute
- Ph.D. and M.A. from the University of Michigan
- Economist on the Louisiana Revenue Estimating Conference
- Conducting major tax study for Louisiana Legislature
- Worked with persons from Brookings Institution and Wharton School of Finance on dealing with mega-catastrophes
- Worked with group from Harvard and urban experts from Boston and New York on downtown development in Baton Rouge
- Asked by Mayor of New Orleans to set up team of economists to help with economic development issues in New Orleans
- Specializes in public finance, energy economics, and forecasting
- MICROECONOMICS, PUBLIC FINANCE, PUBLIC ADMINISTRATION COLLOQUIUM
Dick White

- Professor of Public Administration
- Ph.D, Pennsylvania State University at Harrisburg
- Officer in the Coast Guard
- Former Assistant to the Vice President of the United States on Drug Policy
- Author of *Kingfish*, a book about Huey Long; *Roosevelt the Reformer: Theodore Roosevelt as Civil Service Commissioner, 1889-1895*; and *Will Rogers: A Political Life*
- Special article on George Tenet in PAR
- Public Administration theory, state and local administration, public management
- Dean of the E. J. Ourso College of Business
Introducing the Public Administration Institute
Fully accredited through 2016
Criteria for National Excellence in Public Administration

- Accreditation by National Association of Schools of Public Affairs and Administration (NASPAA)
- Rankings in *US News and World Report*
- Recognition of American Society for Public Administration (ASPA) for academic scholars and practitioners
- Research productivity
- Awards given by ASPA and NASPAA
- Activities of faculty members in advising federal, state, and local governments
- Job placement of students
LSU MPA CURRICULUM

Core Course:  33 hours
Electives: 12 hours
Teaching Methods
<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Title</th>
<th>Instructor</th>
<th>When Offered</th>
</tr>
</thead>
<tbody>
<tr>
<td>PADM 7910-Core</td>
<td>Public Administration Theory and Practice</td>
<td>Heidelberg</td>
<td>Fall</td>
</tr>
<tr>
<td>PADM 7912-Core</td>
<td>Human Resource Management</td>
<td>Llorens</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>PADM 7911-Core</td>
<td>Organizational Analysis</td>
<td>Caleo</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>PADM 7914-Core</td>
<td>Public Budgeting</td>
<td>Morozov</td>
<td>Fall &amp; Spring</td>
</tr>
</tbody>
</table>
## MPA Curriculum

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Title</th>
<th>Instructor</th>
<th>When Offered</th>
</tr>
</thead>
<tbody>
<tr>
<td>PADM 7902-Core</td>
<td>Public Policy</td>
<td>Merget/Heidelberg</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>PADM 5009-Core</td>
<td>Research Methods</td>
<td>Caleo</td>
<td>Fall</td>
</tr>
<tr>
<td>(offered as PADM 7800 this semester)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PADM 5010-Core</td>
<td>Statistics—must have PADM 5009 before taking PADM 5010</td>
<td>Llorens</td>
<td>Fall &amp; Spring</td>
</tr>
<tr>
<td>PADM 7917-Core</td>
<td>Program Evaluation – MUST have statistics first</td>
<td>Merget/Llorens</td>
<td>Fall &amp; Spring</td>
</tr>
</tbody>
</table>
# MPA Curriculum

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Title</th>
<th>Instructor</th>
<th>When Offered</th>
</tr>
</thead>
<tbody>
<tr>
<td>PADM 5600-Core</td>
<td>Economics</td>
<td>Richardson</td>
<td>Fall</td>
</tr>
<tr>
<td>PADM 7850-core</td>
<td>Internship or Practicum – can take only after 15</td>
<td>Faculty</td>
<td>Fall, Spring, or</td>
</tr>
<tr>
<td>PADM 7851-core</td>
<td>hours in graduate work.</td>
<td></td>
<td>Summer</td>
</tr>
<tr>
<td>PADM 7900-core</td>
<td>Colloquium – take the year in which you graduate</td>
<td>Richardson</td>
<td>Spring</td>
</tr>
<tr>
<td>PADM 7900-core</td>
<td>Comprehensive Examination</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Part of grade of PADM 7900</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Graded by at least 3 faculty members</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ELECTIVES</td>
<td>12 Semester Hours</td>
<td>Multi</td>
<td>Fall/Spring</td>
</tr>
</tbody>
</table>
## ORIENTATION, August 2014

<table>
<thead>
<tr>
<th>Semester</th>
<th>Courses to Be Taken</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall, 2014</td>
<td>PADM 5009, PADM 7910, PADM 7911 or 7912, PADM 5600</td>
</tr>
<tr>
<td>Spring 2015</td>
<td>PADM 5010, PADM 7911 or 7912, PADM 7914, Elective</td>
</tr>
<tr>
<td>Summer 2015</td>
<td>PADM 7850, Internship</td>
</tr>
<tr>
<td>Fall 2015</td>
<td>PADM 7917, Elective, Elective</td>
</tr>
<tr>
<td>Spring 2016</td>
<td>PADM 7900, PADM 7902, Elective</td>
</tr>
<tr>
<td>Spring 2016</td>
<td>Comprehensive Examination</td>
</tr>
<tr>
<td>Semester</td>
<td>Courses to Be Taken</td>
</tr>
<tr>
<td>Graduation</td>
<td>Estimated: May 19/20, 2016</td>
</tr>
<tr>
<td>Semester</td>
<td>Courses to Be Taken</td>
</tr>
<tr>
<td>---------------</td>
<td>--------------------------------------------------------</td>
</tr>
<tr>
<td>Fall, 2014</td>
<td>PADM 7910, PADM 7911 or PADM 7912</td>
</tr>
<tr>
<td>Spring 2015</td>
<td>PADM 7911 or 7912, PADM 7914</td>
</tr>
<tr>
<td>Summer 2015</td>
<td>No Classes Available</td>
</tr>
<tr>
<td>Fall 2015</td>
<td>PADM 5009, PADM 5600</td>
</tr>
<tr>
<td>Spring 2016</td>
<td>PADM 5010, PADM 7902</td>
</tr>
<tr>
<td>Summer 2016</td>
<td>PADM 7850, Internship or PADM 7851, Practicum</td>
</tr>
<tr>
<td>Fall 2016</td>
<td>PADM 7917, Elective</td>
</tr>
<tr>
<td>Spring 2017</td>
<td>PADM 7900, Elective</td>
</tr>
<tr>
<td>Fall 2017</td>
<td>Elective</td>
</tr>
<tr>
<td>Graduation</td>
<td>Estimated: December 14/15, 2017</td>
</tr>
</tbody>
</table>
Electives

- 12 hours of course work
- Selected in consultation with Director of Public Administration Institute
- Courses do not have to be in PAI but the PAI offers a number of electives to assist the student in their educational process and to improve their marketability on the job market
- As first year students you do not have to choose your electives now. Core courses come first and then you decide on the electives.
<table>
<thead>
<tr>
<th>Electives</th>
<th>Public Management</th>
<th>Public Policy</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Public Management</strong></td>
<td>PADM 7913 Advanced Topics in Human Resources Management in the Public and Nonprofit Sector</td>
<td>PADM 7904 Seminar in Policy Dilemmas and Decisions</td>
</tr>
<tr>
<td></td>
<td>PADM 7915 Technology and Innovation in Public Sector</td>
<td>PADM 7610 Healthcare Organization and Finance</td>
</tr>
<tr>
<td></td>
<td>PADM 7916 State and Local Government Administration</td>
<td>PADM 7980 Crisis Management</td>
</tr>
<tr>
<td></td>
<td>PADM 7920 Ethics in the Public Service</td>
<td>PADM 7620 Strategic Management of Healthcare</td>
</tr>
<tr>
<td></td>
<td>PADM 7925 Seminar in Nonprofit Management</td>
<td>PADM 7640 Legal and Ethical Issues in Healthcare Management</td>
</tr>
<tr>
<td></td>
<td>PADM 7710 Financial Management</td>
<td>PADM 7970 Fundraising and Grant Writing</td>
</tr>
<tr>
<td></td>
<td>PADM 7610 Healthcare Organization and Finance</td>
<td>PADM 7920 Ethics in the Public Service</td>
</tr>
<tr>
<td></td>
<td>PADM 7904 Seminar in Policy Dilemmas and Decisions</td>
<td></td>
</tr>
<tr>
<td></td>
<td>PADM 7980 Crisis Management</td>
<td></td>
</tr>
<tr>
<td></td>
<td>PADM 7610 Healthcare Organization and Finance</td>
<td></td>
</tr>
<tr>
<td></td>
<td>PADM 7916 State and Local Government Administration</td>
<td></td>
</tr>
<tr>
<td></td>
<td>PADM 7915 Technology and Innovation in Public Sector</td>
<td></td>
</tr>
<tr>
<td></td>
<td>PADM 7925 Seminar in Nonprofit Management</td>
<td></td>
</tr>
</tbody>
</table>

Other Areas of Specialization can be supplemented by courses from other departments with approval of the Director or designated faculty advisor within the Public Administration Institute.
The Academic Experience: Variation of Teaching Methods
Teaching Methods

- Lectures
- Case Studies
- Web-based Learning
- Group Projects
- Service Learning
- Tutorials
- Combinations and Others
- A Diversity of Methods – we all teach and learn in many different ways
Student Participation and Evaluation

- Major Research Papers
- Analytical Studies
- One to two page summaries of problem and solution
- Public Presentations
- Take-home examinations
- In class examinations
- Group Projects

- Faculty Job: Critique, Evaluate, Encourage, and Motivate Improvement
The MPA Portfolio!!!
What is it?

- Student is required to maintain a record of his or her studies including
  - Current resume of student
  - Syllabi of ALL courses taken, including electives
  - All papers prepared in each class – keep copy of such papers
  - All quizzes, tests, and examinations taken and returned
  - Internship report
  - Conferences attended
  - Public presentations
  - Professional goals and aspirations
When is it evaluated?

- Submitted to faculty at time of Exit Examination which is during the semester of graduation
- Public Administration Institute will notify each applicant for graduation that he or she should bring MPA Portfolio with him or her to the exit examination
- MPA Portfolio will be returned to the student after the exit examination
MPA Portfolio

What is it and its purpose?

- Connect a student’s academic experience to professional preparation and career development
- Integrate information from the various courses within the MPA curriculum
- Encourage students to examine progress and training throughout the program
- Provide reference for students as they begin careers
- Reminder of academic training as students begin interview process and career opportunities
Public Administration
Internship or Practicum
A Core Course
Internship or Practicum

What is the purpose?

- Relate classroom work and academic training to work experience
- Think about and make use of your classroom experience as you are working through a real world problem
- Maintain record of your activities in work environment
Internship or Practicum

**PADM 7850 – Internship**

- Internship is for pre-service student; typically you are a full-time student
- Student must have at least 15 hours of graduate credit in order to take this course with these 15 hours being in Public Administration
- Internships should be work experience in which person is dealing with substantive issues
  - Not a job in which you are answering phone or sorting mail
  - We understand you will not be making decisions for, as example, the Department of Health and Hospitals
PADM 7851 – Practicum

- Practicum is for in-service student; student has a full-time job
- Student must have at least 15 hours of graduate credit to sign up for this course with these 15 hours being in Public Administration
- Practicum is tying your workplace, a job that you had prior to joining the MPA program, and relating the work environment to your classroom training
Location of Internships

- Internships do not have to be in Baton Rouge
- Internships have been in:
  - Los Angeles
  - New York
  - Colorado
  - Shreveport
  - Washington, D.C.
  - Ireland
  - New Orleans
  - Lake Charles
  - Lafayette
  - Ecuador
Selected Internships/Practicum in Summer, 2014

- LSU AG Center
- LSU, College of Engineering
- LSU Accounting Services
- LSU Press
- FirstLine Schools
- 4-H Youth Wetlands
- Housing Needs Assessment
- Louisiana State Bar Association
- Nuclear Regulatory Commission
- Office of Lieutenant Governor
- BCBS of Louisiana
- Smart Insights Group
- Amedisys
- EBR Office of Mayor
- ULLRegistrar
- LA Department of Revenue
- LSU Student Life
- Pennington Biomedical Research Center
- Johnson & Johnson
- Prevent Child Abuse
- EBR Public Works
- Louisiana Senate
- Office of Senator Cochrane, Mississippi
- Office of Congressman Cassidy
Internship vs. Practicum

- If you already have a job, you will take the Practicum. We develop a project related to your job. The purpose is to connect what you are studying in the MPA program to your work experience.

- If you are a student without a job or a job that qualifies for an Internship, the PAI works with the student to acquire an internship. Ultimately, it is the responsibility of the student to get the internship. The PAI will provide contacts, let students know about possible internships, and make recommendations.
You do not take both the Internship and the Practicum. You take either PADM 7850 (Internship) OR PADM 7851 (Practicum).
Learning from Internship/Practicum

- Sarah Brown, Office of Mayor, EBR, and American Association of Colleges and Universities
- Matthew Day, Office of Lieutenant Governor
- Carrie Hebert, Prevent Child Abuse
- Thomas Rodgers, U.S. Nuclear Regulatory Commission
- Alanna Clanton, Louisiana Department of Revenue
Job Opportunities
and
What Have LSU MPAs Done?
Job Opportunities

Presidential Management Fellowship Program

- Apply in fall semester (2014) before you expect to graduate in December, 2014 of that year or May, 2015/August, 2015.
- PMF Website: (www.pmf.gov)
- Competing with students from throughout the nation for jobs with federal agencies
Job Opportunities

Presidential Management Fellowship Program

- Application due in October
- Nomination by end of October
- Invited to Testing and Evaluation in January/February
- Notified of selection as Finalist
- Federal Agencies will contact for interviews
Job Opportunities in Federal Government and DC

- FBI, DC
- Center for Disease Control, Atlanta
- Homeland Security, DC
- NASA, Houston
- HUD, New Orleans
- EPA, DC
- U.S. Department of Justice, DC
- Office of the Comptroller, DC
- Senator Landrieu’s Office, DC
- Senator Vitter’s Office, DC and Baton Rouge
- Senator Mario Rubio’s office, DC
- Office of Personnel Management
- Nonprofits
- Trade Associations

DC Dinner, August 28, 2014 for LSU MPAs
Dr. Richardson, Llorens, and Heidelberg will host.
Louisiana has an internship in which a student with an MPA can work as an intern for a state agency without taking the Civil Service Exam. The student can then move up to other job opportunities after two years as an intern.
Job Opportunities

State
- LA Senate and House of Representatives
- Legislative Auditor’s Office
- Legislative Fiscal Office
- Division of Administration
- Board of Regents
- Office of Governor
- State Civil Service
- Louisiana State University
- State Agencies

Local
- Calcasieau Parish
- City of Baton Rouge
- Iberville Parish
- Shreveport
- Jefferson Parish
Job Opportunities

Non-profit and Private Opportunities

• Governmental Relations
  o Lobbyists, trade associations, and governmental representatives

• Healthcare Providers
  o Hospitals
  o Pharmaceutical companies
  o Managed care units
  o Nursing home administration

• Research Organizations
  o Public Affairs Research Council of Louisiana
  o Wyoming Tax Commission

• Consulting Opportunities
The LSU Master of Public Administration
A flagship university setting with the rich cultural heritage of South Louisiana

As an established professional, I found LSU’s MPA Program mentally stimulating. I appreciated that the class schedule was designed to fit with the work commitments of career public servants.

— Phil Frost
Director, BREC’s Baton Rouge Zoo

The LSU MPA Program provided a great foundation for my work in international development. The faculty’s guidance and coursework gave me applicable tools, models, and real-world experience to help me succeed.

— Casey Colonius
Community Development Volunteer, Peace Corps, Macedonia

LSU’s MPA Program prepared me to compete in a global market. The well-balanced curriculum provided me with a foundation to explore unique opportunities worldwide.

— Corey White
Senior Communications Officer, African Society for Laboratory Medicine, Addis Ababa, Ethiopia

The LSU MPA Program, along with my emphasis in internal auditing, provided an excellent foundation for a career in state government as a budget analyst.

— Lana Goldsmith
Medicaid Program Manager, State of Louisiana, Department of Health & Hospitals

Earning an MPA at LSU was invaluable for my personal and professional development. It afforded me the opportunity to be selected for the Presidential Management Fellows Program and facilitated the establishment of strong peer networks.

— Roland Chicoye
Labor and Employee Relations Specialist, Office of the Comptroller of the Currency

We appreciate the support of our sponsors.
PAI Advisory Board

- Paige Brockhoeft, NASA
- Mark Cooper, Executive for Wal-Mart, Emergency Management
- Phil Frost, Executive Director, Baton Rouge Zoo
- Patrick Goldsmith, LA House of Representatives Fiscal Division
- Rose Hudson, President, Louisiana Lottery
- Genny May, U.S. Marshall, New Orleans
- Gordon Monk, Louisiana Legislative Fiscal Office, Retired
- Jessica Monroe, Johnson and Johnson
- Sherry Phillips-Hymel, Senate Budget Office
- Earl Randall, U.S. Department of HUD
- Kim Hunter-Reed, Senior Consultant, HCM Strategists
- Kim Robinson, Jones-Walker and former Chief Counsel to Governor Kathleen Blanco
- Bill Silvia, Retired Vice President LSU System and consultant to Pennington Biomedical Research Center
- Jon Soileau, Office of Personnel Management, Washington, DC
- Thomas Rodgers, President of PAISA, Student Representative
Panel of LSU MPA Alums

- Patrick Goldsmith, Fiscal Division, Louisiana House of Representatives
- Anna Fogle, Northwestern Mutual, Chairperson of Gifted and Talented Program
- Norisha Kirts, LSU College of Business
- Eva Kemp-Melder, Legislative Assistant, Office of Senator Mary Landrieu
- Brant Mitchell, Stephenson Disaster Management Institute
- Carlos Malbrew, LSU Human Resources
- Brad Springs, LSU Human Resources
- Jason Droddy, LSU, Office of the President
2014 PAISA Officers

President: Thomas Rodgers
Vice President: Eric Graalman
Secretary/Communications: Carrie Hebert
Treasurer: Cameron Golden
Professional Development: Andrew Larose
Social Chair: Jasmeane Brock
PAISA

Benefits of PAISA

• Networking
• Academic Mentoring
• Social Events
• Community Service
• Professional Development
Mark Your Calendars!

- **Business Bash**
  - November 8, 2014
  - Business Education Complex

- **PAISA Legacy Ball**
  - December
  - Rotunda, Business Education Complex

- **More dates to come!**
  - Multiple socials and volunteer events
PAISA

Want to join?

- Feel free to talk with one of the many officers and PAISA members here today!
- Like us on facebook: facebook.com/PAIStudentAssociation
- Email us at lsu.paisa@gmail.com
How to Reserve Group Study Rooms

- Visit reservebec.lsu.edu
- Log in with your PAWS ID and Password
How to Reserve Group Study Rooms

- Pick room from list

- [Image of LSU E. J. Ourso College of Business website showing Graduate Student Team Rooms with room numbers listed]
How to Reserve Group Study Rooms

- Select the date you want.
Classes Begin Monday

Any questions about classes or curriculum, check with PAI

LSU

E. J. Ourso College of Business
Public Administration Institute
See you at Reception in Rotunda with door prizes (football tickets)